

# NAIOP

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

NORTHERN OHIO CHAPTER

# 2021 Sponsorship



## CHAPTER GAVEL SPONSORSHIP

### PLATINUM: \$10,000 (no competing industries in category)

- Foursome at Charity golf outing (value ≥\$1000)
- Opportunity to be featured in Properties Magazine NAIOP article
- Two tickets to fall social event (value \$150)
- Recognition at board meetings and events (verbal thank you)
- Presenter at Awards Banquet
- Two complimentary tickets to *all* regular Chapter events
- Recognition on all emails, sponsor ribbon at events, listing on website, signage at all chapter events

### GOLD: \$5,000

- Foursome at Charity golf outing (value ≥\$1000)
- Two tickets to fall social event (value \$150)
- Recognition at board meetings and events (verbal thank you)
- Presenter at Awards Banquet
- Two complimentary tickets to all regular Chapter events (does not include signature events, Awards and Charity Golf)
- Recognition on all emails, sponsor ribbon at events, listing on website, signage at all chapter events

### SILVER: \$2,500

- Two complimentary tickets to any one regular Chapter event (does not include signature events, Awards and Charity Golf)
- Two tickets to fall social event (value \$150)
- Recognition on all emails, sponsor ribbon at events, verbal recognition at events, listing on website, signage at all chapter events

### BRONZE: \$1,000

- Recognition on all emails, sponsor ribbon at events, verbal recognition at events, listing on website, signage at all chapter events

## NAIOP CHARITIES ANNUAL GOLF OUTING

(Please make check out to *NAIOP Charities, Inc.*, rates subject to change in 2021)

### Golden Tee Sponsors – Includes a foursome: \$2,800

- Foursome for golf (value ≥\$1200)
- Reserved table at dinner
- Prominent signage at the event
- (1) dozen golf balls
- 8 Mulligan tickets, 60 raffle tickets and 4 Skins tickets (\$140)
- First option to provide additional promotional items at event

### Silver Tee Sponsors – Includes a foursome: \$2,300

- Foursome for golf (value ≥\$1200)
- Signage at the event
- Signage at one of the holes (\$400)
- 4 Mulligan tickets, 40 raffle tickets and 4 Skins tickets (\$120)

### Bronze Tee Sponsors – Includes a foursome: \$1,800

- Foursome for golf (value ≥\$1200)
- Recognition at the event
- 4 Mulligan tickets, 20 raffle tickets and 4 Skins tickets (\$100)

### Lunch/Dinner Sponsor: \$750

- Includes signage at the lunch and dinner
- 2 Tickets to dinner
- 20 Raffle tickets

### Beverage Sponsors: \$900

- Includes exclusive signage at beverage station
- 20 Raffle tickets

### Hole Sponsor: \$450

- Includes exclusive signage at one tee box
- Company representative at hole (if desired)
- 20 Raffle tickets

### About the Annual Charity Golf Outing:

NAIOP Charities will be hosting its 28<sup>th</sup> Annual Outing in 2021. The event has raised approximately \$15,000 - \$20,000+ annually and supports many worthy charities and educational facilities/sponsorships in the Commercial Real Estate Community.

## SIGNATURE EVENT SPONSORSHIP

### Annual Awards of Excellence Banquet

#### Platinum Sponsor\*: \$5,000 (1)

- Opportunity to be featured in *Properties Magazine* NAIOP article.
- Prominent sponsor position and recognition during the event, and sponsor signage
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Signage (you provide) and a skirted banquet table to display company information
- Recognition by presenter at podium
- Option to introduce an award recipient
- Complimentary Table for 8 (valued at \$600)

#### Gold Sponsor\*: \$3,500 (2)

- Sponsor recognition during the event, and sponsor signage
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Signage (you provide) and a skirted banquet table to display company info
- Recognition by presenter at podium
- Option to introduce an award recipient
- Two complimentary tickets (valued at \$75 each)

#### Naming Rights to one of the awards\*: \$2,500 (2)

- Award named after company with name engraved on the winner's trophy
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Recognition by presenter at podium
- Option to introduce an award recipient
- Two complimentary tickets (valued at \$75 each)

#### Bar Sponsor: \$1,500

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Prominent signage at the reception

#### Silver Sponsor: \$1,000

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Recognition by presenter at podium

#### Bronze Sponsor: \$500

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event

**\*2020 Awards / Platinum, Gold and Naming Rights sponsors have first option for renewal.**

#### About the Awards of Excellence Program:

NAIOP's Annual Awards are the most prestigious in the commercial real estate community. Nominees should be the firms and individuals that best represent our industry in the quality of their real estate projects, their leadership and their contributions and involvement in the communities in which they do business.

The Awards of Excellence Program is dedicated to Recognizing excellence in the design, development and market success of industrial, office and mixed-use projects; and increasing awareness of the many benefits of outstanding design and development.

# 2021

## NAIOP Northern Ohio Sponsorship Opportunities

## ADDITIONAL SPONSOR OPPORTUNITIES

**Women's Leadership Network** (inquire for details)

**Membership Mixers** (cocktail receptions, 4 times per the year)

\$400 Each event individually/exclusively sponsored

**Fall Social Event**

\$1,000 **MAIN EVENT:** Signage at registration and company logo listing on all emailing promoting event. Opportunity to provide company material at registration. One complimentary registration and opportunity to register all company participants at member pricing.

\$500 **SUPPORTING:** Signage and company name listed on emails promoting event. Opportunity to register all company participants at member pricing.

\$250 **CONTRIBUTOR:** Signage and company name listed on emails promoting event.

**Spring Educational CE Class / Market Update** (open to all members and non members)

\$500 Company names listed on all emails promoting event, signage and verbal recognition at event, opportunity to register all company participants at member pricing.

**Developing Leaders – Roundtables, Annual Leadership Lunch and Mixers**

\$500 Company names listed on all emails promoting all events, signage and verbal recognition at all DL events, opportunity to register all company participants at member pricing.

## Choose Sponsor Options

<p><b>Chapter Gavel Sponsorship</b></p> <p><input type="checkbox"/> 10,000 Platinum</p> <p><input type="checkbox"/> 5,000 Gold</p> <p><input type="checkbox"/> 2,500 Silver</p> <p><input type="checkbox"/> 1,000 Bronze</p>	<p><b>Awards of Excellence</b></p> <p><input type="checkbox"/> 5,000 Platinum</p> <p><input type="checkbox"/> 3,500 Gold</p> <p><input type="checkbox"/> 2,500 Naming Rights</p> <p><input type="checkbox"/> 1,500 Bar</p> <p><input type="checkbox"/> 1,000 Silver</p> <p><input type="checkbox"/> 500 Bronze</p>	<p><b>Golf Outing</b></p> <p><input type="checkbox"/> 2,800 Golden Tee</p> <p><input type="checkbox"/> 2,300 Silver Tee</p> <p><input type="checkbox"/> 1,800 Bronze Tee</p> <p><input type="checkbox"/> 750 Lunch/Dinner</p> <p><input type="checkbox"/> 900 Beverage</p> <p><input type="checkbox"/> 450 Hole</p>		
<p><b>Membership Mixers</b></p> <p><input type="checkbox"/> 400</p>	<p><b>Fall Social Event</b></p> <p><input type="checkbox"/> 1,000 Main Event</p> <p><input type="checkbox"/> 500 Supporting</p> <p><input type="checkbox"/> 250 Contributor</p>	<p><b>Spring CE Class / Market Update</b></p> <p><input type="checkbox"/> 500</p>	<p><b>Developing Leaders Events</b></p> <p><input type="checkbox"/> 500</p>	<p><b>Women's Leadership Network</b></p> <p><input type="checkbox"/> Inquire for details</p>

Full Name

Company

Mailing Address

Email Address

Phone

City, State, Zip

Fax Number

## Payment Method

Check (make payable to NAIOP Northern Ohio (or to NAIOP Charities for Golf sponsors)  VISA  MasterCard  American Express  Discover

Amount Due \$ \_\_\_\_\_

Account Number

Expiration Date

CVV2

Name as it appears on card

**Return form and payment to NAIOP Northern Ohio, c/o Wherry Associates, 30200 Detroit Road, Cleveland, OH 44145-1967 or fax to 440-892-1404. Questions, contact the NAIOP Northern Ohio office at p. 440-899-0010 or naiop@wherryassoc.com**