

Sponsorship

2024

www.naiopnorthernohio.com



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NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NORTHERN OHIO CHAPTER

CHAPTER GAVEL SPONSORSHIP

PLATINUM: \$10,000 (no competing industries in category)

- One NAIOP full regular membership
- One NAIOP Developing Leader membership
- Foursome at Charity golf outing (value ≥\$1200)
- Opportunity to be featured in Properties Magazine NAIOP article
- As available, opportunity to speak at an event
- Two complimentary tickets to the Chapter's premier networking event
- Recognition at board meetings and events
- Presenter at Awards Banquet with one complimentary registration
- Two complimentary tickets to *all* regular Chapter events
- Recognition on all emails, sponsor ribbon at events, listing on website, signage at all chapter events

GOLD: \$5,000

- Foursome at Charity golf outing (value ≥\$1200)
- As available, opportunity to speak at an event
- Two complimentary tickets to the Chapter's premier networking event
- Recognition at board meetings and events
- Presenter at Awards Banquet with one complimentary registration
- Two complimentary tickets to all regular Chapter events (does not include signature events, Awards or Charity Golf)
- Recognition on all emails, sponsor ribbon at events, listing on website, signage at all chapter events

For complimentary event registrations, submit requests to naiop@wherryassoc.com

SILVER: \$2,500

- Four complimentary tickets to any one regular Chapter event (does not include signature events, Awards or Charity Golf)
- Two complimentary tickets to the Chapter's premier networking event
- Recognition on all emails, sponsor ribbon at events, verbal recognition at events, listing on website, signage at all chapter events

BRONZE: \$1,000

- Two complimentary tickets to any one regular Chapter event (does not include signature events, Awards or Charity Golf)
- Recognition on all emails, sponsor ribbon at events, recognition at events, listing on website, signage at all chapter events

NAIOP CHARITIES ANNUAL GOLF OUTING

(Please make check out to **NAIOP Charities, Inc.** Sponsor packages and rates are subject to change in 2024.)

Gold Tee Sponsors – Includes a foursome: \$3,250

- Foursome for golf (value ≥\$1200)
- Reserved table at dinner
- Prominent signage at the event
- Signage at one of the holes (\$600)
- (1) dozen golf balls
- 60 Raffle tickets and buy-in for Skins (\$100)
- First option to provide additional promotional items at event

Silver Tee Sponsors – Includes a foursome: \$2,750

- Foursome for golf (value ≥\$1200)
- Signage at the event
- Signage at one of the holes (\$600)
- 40 Raffle tickets and buy-in for Skins (\$80)

Bronze Tee Sponsors – Includes a foursome: \$2,250

- Foursome for golf (value ≥\$1200)
- Recognition at the event
- 20 Raffle tickets and buy-in for Skins (\$60)

Lunch/Dinner Sponsor: \$1000

- Includes signage at the lunch and dinner
- 2 Tickets to dinner
- 20 Raffle tickets

Beverage Sponsors: \$1000

- Includes exclusive signage at beverage station
- 20 Raffle tickets

Hole Sponsor: \$600

- Includes exclusive signage at one tee box
- Company representative at hole (if desired)
- 20 Raffle tickets

About the Annual Charity Golf Outing:

NAIOP Charities will be hosting its 31st Annual Outing in 2024. The event has raised approximately \$15,000 - \$20,000+ annually and supports many worthy charities and educational facilities/sponsorships in the Commercial Real Estate Community.

SIGNATURE EVENT SPONSORSHIP

Annual Awards of Excellence Banquet (all sponsor packages subject to change)

Save the Date: May 8, 2024, TRUSS

Platinum Sponsor*: \$5,000 (1)

- Opportunity to be featured in *Properties Magazine* NAIOP article.
- Prominent sponsor position and recognition during the event, and sponsor signage
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Signage (you provide) and a skirted banquet table to display company information
- Recognition by presenter at podium
- Option to introduce an award recipient
- Complimentary table
- Signature Drink selection with signage at bar

Gold Sponsor*: \$3,500 (2)

- Sponsor recognition during the event, and sponsor signage
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Signage (you provide) and a skirted banquet table to display company info
- Recognition by presenter at podium
- Two complimentary tickets

Naming Rights to one of the awards*: \$2,500 (2)

- Award named after company with name engraved on the winner's trophy
- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Recognition by presenter at podium
- Two complimentary tickets

Food Sponsor: \$2,000

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Prominent signage at the reception food display
- One complimentary registration

Bar Sponsor: \$1,500

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Prominent signage at the reception
- Signature Drink

Silver Sponsor: \$1,000

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event
- Recognition by presenter at podium

Bronze Sponsor: \$500

- Acknowledgement on the event invitation
- Acknowledgement on all electronic and written correspondence for event

***2023 Awards / Platinum, Gold and Naming Rights sponsors have first option for renewal.**

About the Awards of Excellence Program:

NAIOP's Annual Awards are the most prestigious in the commercial real estate community. Nominees should be the firms and individuals that best represent our industry in the quality of their real estate projects, their leadership and their contributions and involvement in the communities in which they do business.

The Awards of Excellence Program is dedicated to Recognizing excellence in the design, development and market success of industrial, office and mixed-use projects; and increasing awareness of the many benefits of outstanding design and development.

2024
NAIOP Northern Ohio
Sponsorship Opportunities

ADDITIONAL SPONSOR OPPORTUNITIES

Women's Leadership Network (inquire for details)

Membership Mixers (cocktail receptions)

\$400 Each event individually and/or exclusively sponsored

Fall Social Event

\$1,000 **MAIN EVENT:** Signage at registration and company logo listing on all emailing promoting event. Opportunity to provide company material at registration. One complimentary registration and opportunity to register all company participants at member pricing.

\$500 **SUPPORTING:** Signage and company name listed on emails promoting event. Opportunity to register all company participants at member pricing.

\$250 **CONTRIBUTOR:** Signage and company name listed on emails promoting event.

Spring Educational Program (open to all members and non members)

\$500 Company names listed on all emails promoting event, signage and verbal recognition at event, opportunity to register all company participants at member pricing.

Developing Leaders – Tours and Mixers

\$500 Company names listed on all emails promoting all events, signage and verbal recognition at all DL events, opportunity to register all company participants at member pricing.

Choose Sponsor Options

Chapter Gavel Sponsorship <input type="checkbox"/> 10,000 Platinum <input type="checkbox"/> 5,000 Gold <input type="checkbox"/> 2,500 Silver <input type="checkbox"/> 1,000 Bronze	Awards of Excellence <input type="checkbox"/> 5,000 Platinum <input type="checkbox"/> 3,500 Gold <input type="checkbox"/> 2,500 Naming Rights <input type="checkbox"/> 2,000 Food <input type="checkbox"/> 1,500 Bar <input type="checkbox"/> 1,000 Silver <input type="checkbox"/> 500 Bronze	Golf Outing <input type="checkbox"/> 3,250 Golden Tee <input type="checkbox"/> 2,750 Silver Tee <input type="checkbox"/> 2,250 Bronze Tee <input type="checkbox"/> 1,000 Lunch/Dinner <input type="checkbox"/> 1,000 Beverage <input type="checkbox"/> 600 Hole		
Membership Mixers <input type="checkbox"/> 400	Fall Social Event <input type="checkbox"/> 1,000 Main Event <input type="checkbox"/> 500 Supporting <input type="checkbox"/> 250 Contributor	Spring CE Class / Market Update <input type="checkbox"/> 500	Developing Leaders Events <input type="checkbox"/> 500	Women's Leadership Network <input type="checkbox"/> Inquire for details

Full Name

Company

Mailing Address

Email Address

Phone

City, State, Zip

Fax Number

Payment Method

☐ Check (make payable to NAIOP Northern Ohio
(or to NAIOP Charities for Golf sponsors))

☐ VISA

☐ MasterCard

☐ American Express

☐ Discover

Amount Due \$ _____

Account Number

Expiration Date

CVV2

Name as it appears on card

Return form and payment to NAIOP Northern Ohio, c/o Wherry Associates, 30200 Detroit Road, Cleveland, OH 44145-1967
or fax to 440-892-1404. Questions, contact the NAIOP Northern Ohio office at p. 440-899-0010 or naiop@wherryassoc.com